



MODEL	SURFACE WALKERS	EACH
16MR	MirrOmullet	7.48
74MR	Top Pup	6.95
75MR	She Pup	6.95
83MR	She Dog	6.95
84MR	Top Dog Jr	6.95
S84MR	Series III*	6.95
87MR	Papa Dog	6.95
94MR	Top Dog	6.95
95MR	He Dog	6.95

**FLOATING TWITCHBAITS**

5M		6.98
7M		6.88
S7MR	Series III*	6.88
10MR	New MirrO Prop	7.48
S28MR	Series III*	6.34

**CRANKBAIT**

L29MR	MirrOlip Series	6.81
L52MR		6.32

**SUSPENDING TWITCHBAITS**

17MR	MirrOdine Luminescence	7.48
19MR	MirrOminnow Luminescence	7.48
27MR	New MirrOdine XL	7.49
20MR	Catch 2000	6.88
22MR	Catch Jr	6.88
S20MR	Series III*	6.88
S25MR	Catch 5 Series III*	7.43

**SINKING TWITCHBAITS**

4M		5.18
32M		5.30
S38MR	Series III*	6.34
51MR		6.88
S51MR	Series III*	6.88
52M		6.88
52MR		6.88
S52MR	Series III*	6.88
65M		6.13
77M		6.56

**SPOTTED MODELS**

TT		6.88
TTR		6.88
STTR	Series III*	6.88

**TROLLING LURES**

111MR	Deep Diver 25'+	13.43
113MR		13.94

Letter "R" designates Rattler models.

\*Series III - Holographic baitfish pattern with MirrOred hooks



MODEL	SOFT PLASTICS	EACH
MRSS3	New 3" Paddle Tail -10 ct	4.99
MRSS4	New 4" Paddle Tail -10 ct	4.99
MRSM4	New 4" Split Tail -10 ct	4.99
MRSM5	New 5" Twitch Bait - 8 ct	5.19

**SCENTED SOFT PLASTICS**

MRLJ	New 3-3/4" Twitch Bait -10ct	4.99
MRSE4	New 4" Twitch Bait - 10ct	4.99
MRSP5	New 5" Twitch Bait - 8 ct	5.19

MRSS3 3" Soft-Sardine™ — MRSS4 4" Soft-Shad™  
 MRSM4 4" Soft-Minnnow™ — MRSM5 5" Soft-Mullet™  
 MRLJ 3-3/4" Lil John™ — MRSE4 4" Soft-Eel™  
 MRSP5 5" Provoker™



**Paul Brown's Famous Originals**

MODEL	EACH	
OR	Paul Brown's Original	8.99
ORF	Paul Brown's Floating Original	8.99
FB	Paul Brown's Fat Boy	8.99
FBF	Paul Brown's Floating Fat Boy	8.99
DEV	Paul Brown's Devil	8.99



MODEL	FRESH WATER	EACH
OOLS		4.78
12LS		4.89
15LS		4.95
21LSR		4.89
91LSR		5.26

Letter "R" designates Rattler models.

Our objective has always been to have all models available in every color at your favorite tackle dealer. Mission impossible! We have tried but haven't succeeded, so we offer a compromise — Direct Mail Service.

Our policy is not to compete with your tackle dealer, however, if you are unable to find the model and/or color at your local sporting goods dealer, complete an order form and fax it to us at — **727-587-0784.**

Thank You!



MODEL	EACH
Black Hole	23.68
Black Hole Flasher	24.46
Cruiser	40.17
Express	38.10
Express Flasher	38.85
Hoo-La Hood	17.43
Iland Hood	14.41
Ilander	23.68
Ilander Flasher (All colors included)	25.74
Ilander Flasher Heavy-Weight	27.80
Jr Ilander	23.68
Jr Ilander Flasher	25.74
Mistress	24.71
Out-Rider	16.47
Sailure	18.54
Sailure Flasher	19.56
Sea Searcher	38.10
Sea Star	24.71
Sea Star Flasher	25.74
Tracker	17.50
Tracker Flasher	18.53
Iland Silk	11.99

**ACCESSORY ITEMS**

**Key Chains**

Model	Each
Key 1 (One)	2.99
Key 2 (Two)	5.78

**Window Decals Boat or Car**

MD - RED	3.99
LD - BLACK YELLOW BLUE	3.99

**Caps**

MC - MIRRORLURE CAMO	8.50
MCN - NAVY MIRRORLURE	8.50
MCS - STONEWASH MIRRORLURE	8.50
ICS - STONEWASH ILAND	8.50

**Visors**

CV - CAMO VISOR	8.50
MV - NAVY MIRRORLURE	8.50
IV - ILAND LURES	8.50

**REPLACEMENT HOOK KITS**

RED	4.99
SILVER	4.99